

BUSINESS TRACK

2022-23

BUSINESS TRACK 2K23

The annual intercollegiate event “Business Track 2K23” held in honour of Dr Sr Lissy John Irimpan, to inculcate entrepreneurship and business awareness among students was hosted on the 31st of January 2023 in the college premises. Ms. Madhumathi Mahesh, Executive Director, Kalyan Hypermarket in the company of Ms Ann Twinkle Jose, Managing Director, ‘God’s Grace Wedding and Party Planners’ inaugurated the event at 9 am in the college auditorium. A total of 163 participants contested in the event comprising of :

1. Best Management Team
2. Treasure Hunt
3. Spot Choreography

Faculty Co-ordinators: Dr Nisha Leela Jose

Ms Beny Paul E

Student Co-ordinators: Aleena Shaju (S6 Bcom)

Asna Hameed (S6 Bcom)



BUSINESS TRACK

2023-24

BUSINESS TRACK-2K24

Vimala College (Autonomous), Thrissur, P.G Department of Commerce and Research organized the Management Fest "**Business Track 2K24**" on 12th January, 2024. The event held with the patronage of Dr. Sr. Lissy John Irimpan Endowment Fund and Zee Keralam Semi-finalist Ms. Rushail Roy was the Chief Guest. The event was presided over by Principal Dr. Sr. Beena Jose. The Head of the department Dr. Preem Rose Nichlavose, former Head Dr. Rose V.J, teacher coordinators Ms. Beny Paul and Ms. Kalarenjini V, student coordinators Ms. Fenna K.J, Ms. Devika V.S, Ms. Aparna Subadran and Ms. Jismi C.J were present at the occasion. In the various competitions of the inter-college contests conducted in categories such as Best Management Team, Business Quiz, Treasure Hunt and Spot Choreography, 446 students from different colleges participated.

